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U. S. Department of Agriculture

SMOKY MOUNTAIN GINSENG AND GOLDENSEAL GARDENS  
P. O. BOX 861  
ASHEVILLE, N. C.

WAREHOUSE  
186 Patton Ave.

Telephone  
Alpine 3-0669

Prices effective from June 1st, 1958 to June 1st, 1959.

IMPORTANT: All shipments begin in October and continue until  
April 1st. No shipments after this date.

(ALL SEED DISEASE TREATED AT NO EXTRA COST.)

GINSENG SEED	
100	\$ 1.80
1 ounce	5.40
3 ounces	15.00
6 ounces	21.00
1 pound	42.00
5 pounds	195.00
10 pounds	380.00
More than 10 and not more than	
100 pounds (WRITE for Special Prices)	

GOLDENSEAL SEED	
100	\$ 1.60
800	11.00
2000	21.00
5000	40.00

No Wholesale quantities or prices  
on Goldenseal.

STOCKS IN THIS COLUMN SCARCE.

TWO YEAR OLD SEED BEARING ROOT PRICES.			
25	8.80	25	8.80
50	14.40	50	14.40
100	24.00	100	25.90
200	38.00	200	46.00

THREE YEAR GINSENG ROOTS <u>ONLY</u> .			
25	12.80	100	38.80
50	21.60	200	60.00

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PLEASE NOTICE THE BARGAINS ON NEXT SHEET OF OUR COMBINATION SPECIALS.

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The Management wants to use this space to advise our thousands of friends and customers to order early. You may send in a reservation of any amount of the items listed and be certain of receiving it in the season above mentioned, by sending a Cashiers Check or Money Order for 25% of the amount of the total order. Actually there were HUNDREDS who did not get their supplies last year because they waited too late. The demand for Mature Ginseng gets greater each year as the world population grows and you must order early, if you are to participate in the Great Profits offered thru the Raising of Ginseng and Goldenseal.







Price list continued.

ONE YEAR GINSENG ROOTS FOR TRANSPLANTING.

100	\$10.00	ON LARGE QUANTITIES OF 1 YEAR ROOTS, WE WILL OFFER SPECIAL DISCOUNTS.
200	19.00	
500	45.00	
1000	85.00	

COMBINATION SPECIALS --- BARGAINS.  
(Order by number.)

#1.

10 2 year old seed bearing roots  
and 75 Ginseng Seed \$5.40

#2.

25 2 year old seed bearing  
roots and 100 seed \$10.80

#3.

25 2 year old Goldenseal roots  
and 100 seed \$8.60

#4.

25 2 year old Goldenseal  
25 2 year old Ginseng roots \$12.00

#5.

100 seed of each and 20 2 year  
old roots of each \$14.40

#6.

100 seed of each, 20 2 year  
roots of each, plus  
100 1 year Ginseng roots \$22.00

\*\*\*\*\*

89TH YEAR CELEBRATION SPECIAL.

NOTE: This special will put you in business in a good way. The actual value of this offer is \$73.80, figured by the prices outlined above.

100 1 year old Ginseng roots,  
50 3 year old Ginseng roots,  
500 Ginseng seed

50 2 year old Ginseng roots,  
50 2 year old Goldenseal roots,  
AND 500 Goldenseal Seed;

A L L F O R \$59.50

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Shipments in the U.S.A., Prepaid.

Foreign shipments plus charges.

NO C.O.D.'S

SEND MONEY ORDER OR CASHIERS CHECK.

Cash sent in mail at your own risk. HONEST IT IS A RISK.

ASK ABOUT OUR BOOK ON THESE TWO HERBS TO BE PUT OUT SOON.



Price list continued.

ONE YEAR GINSENG ROOTS FOR TRANSPLANTING.

1000	\$5.00	ON LARGE QUANTITIES OF 1 YEAR	\$10.00
500	\$2.50	ROOTS, WE WILL OFFER SPECIAL	\$5.00
200	\$1.00	DISCOUNTS.	\$2.50

COMBINATION SPECIALS -- BARGAINS.  
(Order by number.)

100	\$10.00	25 2 year old seed bearing roots and 100 seed	\$10.00
50	\$5.00	25 2 year old Golden Seed roots and 100 seed	\$12.50
25	\$2.50	100 seed of each, 20 2 year roots of each, plus	\$25.00
10	\$1.00	100 1 year Ginseng roots	\$25.00

8TH YEAR CELEBRATION SPECIAL.

NOTE: This special will put you in business in a good way. The actual value of this special is \$75.00, figured by the prices outlined above.

100	\$25.00	25 2 year old Ginseng roots	\$25.00
50	\$12.50	25 2 year old Golden Seed roots	\$12.50
25	\$6.25	100 seed of each, 20 2 year roots of each, plus	\$25.00
10	\$3.12	100 1 year Ginseng roots	\$25.00

\*\*\*\*\*

SEND MONEY ORDER OR CASHIER'S CHECK.

ABOUT OUR BOOK ON THESE TWO HERBS TO BE PUT OUT SOON.

Now See What You Will Grow.  
A Beautiful, Live Photograph  
In Wonderful Color — Shows All Details—

Only \$1.00 Postpaid

Smoky Mountain Ginseng  
& Golden Seal Gardens  
Box 861, Asheville, N. C.



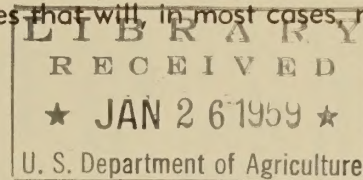


# **Sell Your Ginseng Root To The People You Bought Your Seed From!**

Each year we buy and sell for our customers many many pounds of Cultivated Ginseng thru our Brokerage Department. As far as we know, we paid a higher net price for Grade A Cultivated Root, last year than any Broker in this business. We will continue to secure the highest prices possible for our many PLANTERS and CUSTOMERS.

Write us and let us know how many pounds you have for sale. Send us a 1 pound sample, that will be paid for or returned to you. We will make you an offer on the whole lot at prices that will, in most cases, net you 10% more than you can obtain from any other source.

Remember this year is our 87th year of FAIR and HONEST dealings.



## **Smoky Mountain Ginseng and Goldenseal Gardens.**

P. O. Box 861

Warehouse -- 184 Patton Ave.  
Asheville, N. C.

Dial 3-0669

Ask us about the "NEW SMOKY STRAIN" of Ginseng Seed. On Market Soon.





# IMPORTANT

## How We Plant Our Ginseng Seed

When we plant seed broadcast to grow plants for transplanting purposes, we plant the seed at the rate of one pound to every 2 rods of bed, the bed being 4½ ft. wide. Cover seed about 1½ inch with well pulverized soil, then mulch with well rotted leaves, or old sawdust, about 2 inches deep. The mulch should be left on the beds at all times as it helps to keep the soil moist and cool, enabling the plants to withstand considerable hot and dry weather.

Ginseng will withstand dry and hot weather better than most crops from the fact that it grows in the shade and is not exposed to the hot rays of the sun; besides it grows with a heavy mulch. This can be either old sawdust or, better still, well rotted leaves. This keeps the soil cool and damp. We recommend a shade of about 70%.

### QUESTION 1:

What is the shortest time in which I can expect to cash in on my investment by growing American Ginseng?

### ANSWER:

By growing 2-year old plants for transplanting purposes.

### QUESTION 2:

Where is the market for these 2-year old plants and at what price to the grower?

### ANSWER:

These 2-year old plants bring as high as \$40.00 per thousand net to the grower. We will buy seed from you, at the prevailing price, for unstratified seed.

### QUESTION 3:

If I grow my Ginseng roots for the dry root market what can I reasonably expect, if I plant say 1 acre, which I understand requires 10 lbs. of seed?

### ANSWER:

One acre of American Ginseng grown from our Canadian Seed should conservatively produce about a ton of roots.

### QUESTION 4:

What is the present price of these roots when grown for the dry root market at the end of 5 years?

### ANSWER:

Roots same as shown in pamphlet should bring 10 to 15 dollars per pound.

### QUESTION 5:

Will there be any other income from my one acre investment during the 5 years?

### ANSWER:

The seed crop from your acre the 3rd, 4th and 5th years.

**A large harvest for export.**

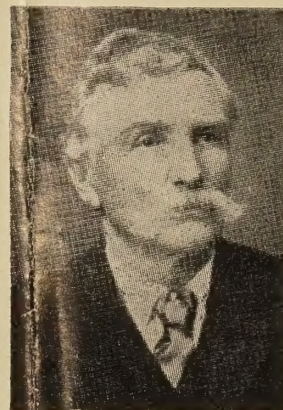


Founder

Mr. A. O. Gilbertson

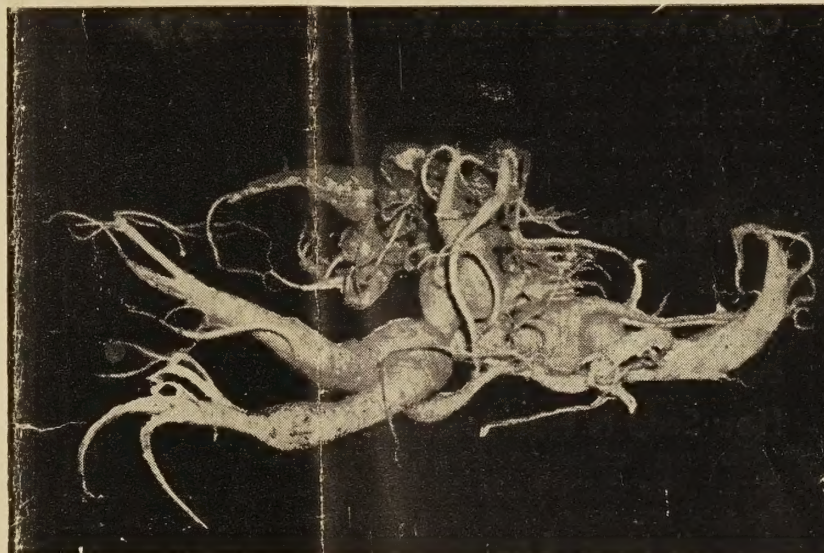
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THIS BUSINESS  
WAS STARTED  
AROUND 1870.  
ACCORDING TO  
OUR RECORDS  
WE ARE AROUND  
80 YEARS OLD.

## "GRANDDADDY GINSENG ROOT"



An actual photograph of root. Weight 1½ pounds.

Roots like the one above occur frequently when seed are planted thick as we advise. It is probably the joining together of one or more seeds, making this GIANT. Unusual roots in odd shapes, such as in the shape of a human have brought individual prices as high as \$300.00 each. Nature works wonders—she can do it for you, but only if you give her the chance by planting "GINSENG the GREAT CASH CROP".

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Send order and payment to — ★ JAN 26 1959 ★

U. S. Department of Agriculture

**GINSENG GARDENS**

**BOX 861**

**ASHEVILLE, N. C.**



## Here Is A Timely Suggestion

That should be of interest to anyone having a tract of timber such as oak, hickory, basswood, poplar, black walnut and butternut that is not paying him one dime per acre at the present time, when this tract of timber could easily be found to be the natural home for a valuable crop like ginseng. Then why not put this timber tract of yours growing two crops instead of one, lumber and ginseng? A very good way to have an income while you are waiting for your lumber to produce.

## Kind of Soil Best Adapted For Ginseng

The kind of soil best adapted for ginseng is usually found in the kind of timber that I have mentioned elsewhere, which simply means that these kind of trees grow in a naturally well drained soil. Here are some trees that should be avoided in starting your garden: elm, willows and ash, as these trees are usually found growing in wet soggy soil. Another kind of tree to be avoided is any kind of pine timber which usually is found growing in a very sandy soil.

## One, Two and Three Year Plantable Roots

We have a fine stock of the above aged roots that you can plant and get a faster start than if you plant seed. It costs more but you get there quicker. You also have your own seed crop much sooner as the two year old plant bears seed, and will bear more each year. (SEE PRICE LIST, HEREIN).

## How To Plant Our Ginseng Roots

After preparing the bed drop the roots FLAT on the bed then cover about 4" deep with soil taken from 18" alley on each side of the bed, then mulch with either leaves (well rotted is the best) or old sawdust or clean straw, about 3" thick.

## How Seed Is Harvested

The seed is harvested by stripping the seed pod from the plant. This is easily and quickly done in one operation, as the seed pod is produced on a single stem that extends well above the leaves of the plant. The cost of harvesting the seed crop runs from 15 to 20 cents per pound. When the seed ripens the pod turns a bright scarlet.

## When To Harvest

While ginseng is usually harvested at 5 years when grown from seed, if you are not pressed for money, it is good business to allow the plants to grow 6, 7 or even 8 years, from the fact that the roots not only increase in weight by growing these extra years, but the quality of the roots is also increased, not to mention the valuable seed crop you receive each year.

## Goldenseal

A companion crop is also available. Ask for our prices and instructions.

## Terms

Since shipping C.O.D. and on open account requires an elaborate bookkeeping system, thereby increasing the prices to you, we ship only where payment has been made in cash, cashier's check or money order.

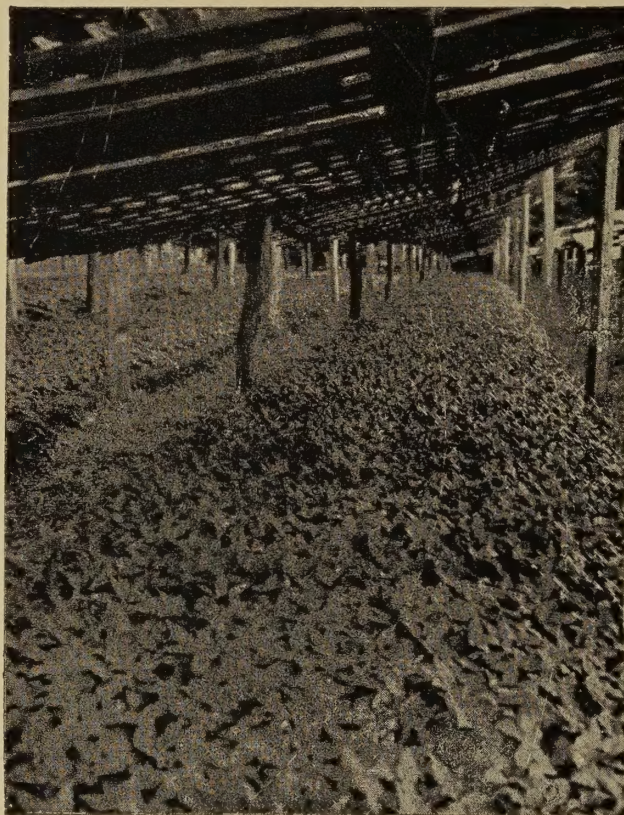
To certain individuals who own their own land free and clear, and who buy 5 pounds of seed or more, we will offer an installment plan, after the credit report is passed upon. Purchaser to pay a small Fee for Credit report.

## Shipping

If for any reason your order cannot be shipped for acts no fault of ours, or because of prior sale, your money will be refunded or you will be placed on our shipping list and will be shipped as fast as we get supplies. When engaging reservation of seed or roots for Fall or Spring delivery, a deposit of 25% must be made to reserve this order. Price advances or reductions will not affect future reservations.

## Final

Over the last four-fifths of a century, our stratified seed and roots have been the most successful in the U.S.A. There are some irresponsible persons advertising in magazines and papers. Investigate them fully. Our references: Burgess Seed Company and the United States Department of Agriculture.



Ginseng growing under artificial shade

If you do not have natural shade construct cheap shelter as shown in photograph.

**GINSENG GARDENS**  
P. O. Box 861 Asheville, N. C.